**MINI-PROJECT -2**

**(2019-2020)**

**EasyFood**

**SYNOPSIS**



**Institute of Engineering & Technology**

**Team Members**

Vineet Rathor

(171500382)

Saurabh Singh

(171500302)

Tarun Khandelwal

(171500253)

## Supervised By:

**Technical Trainer**

**Mr. Anand Prakash Gupta**

**Department of Computer Engineering & Applications**

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7. **Introduction of Project:**

EasyFood is an online food ordering website. E-commerce or business through net means distributing, buying, selling, marketing, and servicing of products or services over electronic systems such as the Internet and other computer networks.

The online food ordering system gives restaurants the ability to increase sales and expand their business by giving customers the facility to order food online. With an online restaurant menu ordering system, customers can place orders online 24 \*7. Thus it is a simple, fast and convenient food ordering system giving an edge over the competition at an affordable price.

1. **Objectives:**

The main objective of the EasyFood is to manage the details of Item Category, Food Delivery Address, Order, Customer Support and Shopping Cart. The purpose of the project is to build an application program to reduce the manual work for managing the Item Category, Food, Customer, Delivery Address etc. It tracks all the details about the Delivery Address, Order, and Shopping Cart.

1. **Technology Used:**

* **MongoDB: MongoDB** is a document database with the scalability and flexibility that you want with the querying and indexing that you need
* **Express: Express.js** is a Node js web application server framework, which is specifically designed for building single-page, multi-page, and hybrid web applications.
* **Node js: We** are using Node js as backend technology. It is an open source server environment. It uses java script on server.
* **HTML :**For user interfaces
* **CSS** : For making interfaces more attractive and stylish
* **Bootstrap 4:** For make website responsive.

1. **API Details:**

We will be using Google Maps API to locate the place of the User and we are also looking for a good Food API which can provide us with the details of different types of food.

1. **Audiences Target:**

This Project will target the audience who are having smart phones or laptops with internet and thus can easily order through our website, Those who are lazy enough to go to a restaurant or make food themselves will get attracted towards this website.

1. **Future Scope:**

The food industry over the years has grown remarkably and has been growing at an astounding speed. Today every offline industry is following the online system; it is assumed that online food delivery would increase by 30% yearly from 2017 to 2022 across the world.

Online food & delivery marketplace has been an encouraging business idea from the start. The Explosive Growth of Online Food Ordering Portals like Zomato, Swiggy, Food Panda, Just Eat, and Grab Hub has made entrepreneurs sit up and take notice.

The popularity of such food ordering websites is estimated to rise in the upcoming years as it directly connects the customers with the restaurant personnel’s and makes the ordering swiftly.